

# Portfolio

Elevate the Impact of Your Digital Assets

## Power creativity, collaboration, and productivity with discoverable assets.

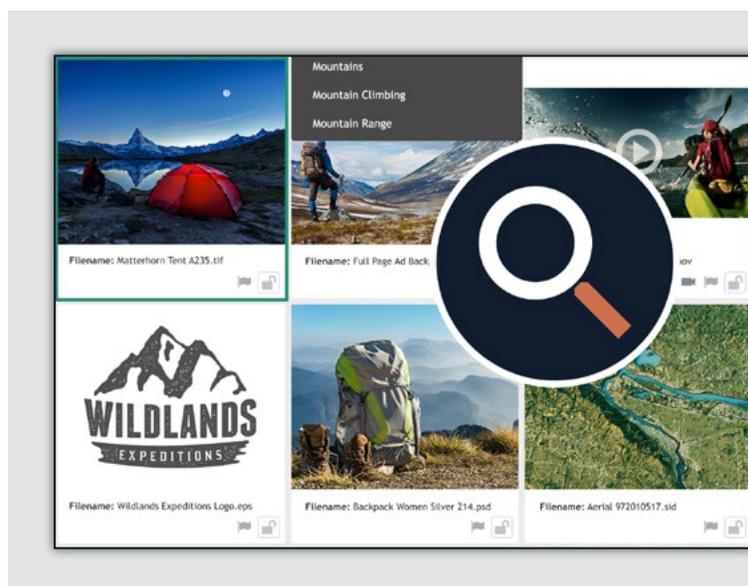
Say goodbye to poorly organized and disconnected filing systems that limit usage of your organization's valuable assets, squander creativity, and challenge collaboration. Extensis Portfolio™ lets you create a single source for all of your images, videos, and documents so you can easily organize, find, manage, and use your assets effectively—even as your collection grows.

## Support workgroups and workflows across the enterprise.

Whether you're a small or mid-size workgroup, in marketing or operations, Portfolio lets you access and share your digital assets with internal teams, partners, and customers—anywhere in the world. This trusted and affordable digital asset management (DAM) solution can be set up within days and used with your existing business systems and workflow. Portfolio includes everything you need to get started, right out of the box. Plus, flexible and cost-effective add-ons let you extend functionality when you need it.

## Built to last. Calibrated to evolve. Driven by innovation.

With more than 20 years of R&D and customer feedback under its hood, Portfolio is a proven solution with a loyal customer base. As your needs evolve, so do our solutions. We innovate with best-in-class technology partners to bring you the most advanced and innovative asset management tools that maximize the value—and impact—of your digital assets. So you can do more of what matters.



## Modern, modular and mobile.

Portfolio is a modular solution that scales with your organization. Optional add-ons are available to extend built in capabilities and can be purchased at any time to meet your growing needs.

### Available options include:

- Asset distribution portals with Portfolio NetPublish®, including support for 360 videos and photos
- Automated keywording via Portfolio Smart Keywords' advanced visual recognition technology
- Additional processing power, watermarking, and file conversion with Portfolio Media Engine
- Single Sign On integration
- Portfolio APIs to expand and integrate with other systems
- User packs allowing additional people to connect
- Asset blocks to increase capacity
- Professional Services for custom integrations

# Key Features

## Centralized File Storage

### **Eliminate file duplication and speed conversions**

Store all asset types—images, graphics, videos, and documents including Adobe® Creative Suite® and Microsoft® Office files— in one place and in their highest quality formats. On-demand conversion tools empower your teams to create the file type and resolution they need, when they need it—without the need for maintaining multiple versions.

## Control Your Visual Experience

### **Maximize asset findability—and usability**

View your assets and related metadata in the way that best supports your work. Portfolio's visually-rich workspace lets you choose from visual thumbnails in Gallery View (even if you don't have the app that created them), to a detailed list in List View, to a specific location on a map when GPS coordinate metadata is available.

## Metadata Extraction

### **Build a foundation of metadata**

Portfolio automatically extracts file metadata and allows you to enforce required fields when assets are added to the catalog. You can also create custom keyword taxonomy or allow it to grow organically with your team.

## Advanced Compression + Powerful Zoom

### **Save space without compromising image clarity**

Compress a raw image to 1/20th of its size with no noticeable change to the human eye. True lossless compression, which reduces file size by an average of 30%, is also supported. Powerful zoom and dynamic panning technology let you see the fine details of high-resolution assets, even when previewing an image.

## Asset Versioning

### **Power collaboration with shared asset access**

Portfolio supports the creative workflow by ensuring efficient collaboration. You can check-out assets, make changes, then check them back in, ensuring everyone is in-sync with access to the right assets. At any time, files can be rolled back to a previous state from their revision history.

## Automatic Cataloging

### **Get real-time updates about asset availability**

Portfolio monitors designated folders and can automatically catalog assets and extract metadata. When assets are added, edited, or removed, the catalog will immediately reflect the changes.

## Smart Galleries

### **Teach your gallery to think (and sort) like you do**

With Portfolio, galleries aren't always static collections of assets. Conditional searches can be saved as a Smart Gallery, so when assets are tagged with specific metadata, they are automatically added to the appropriate gallery.

## Server-Side Scripting

### **Automate workflow with custom program features**

Create custom scripts to meet your specific workflow needs that are as easy to use as a program feature—such as finding duplicates or sending emails to your users when metadata is updated.

## Rights Management

### **Know which assets can be used when, where, and how**

Remove workflow bottlenecks and reduce the risk of expensive copyright violations. Use the FADEL Rights Cloud™ Connector to quickly understand the usage rights associated with your assets.

## Web-Enabled and Mobile-Ready

### **Use Portfolio from any device or location**

From asset cataloging to distribution, Portfolio is web-enabled and mobile-ready. If you have a web browser, you can use Portfolio to access, upload and distribute your assets. Plus, the free Portfolio Flow® mobile app allows your team to upload files directly from your tablet, iOS, or Android™ device into your collection from any location.

**Try Portfolio free for 30 days at [extensis.com](https://www.extensis.com)**



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