The Extensis Story
Extensis was founded in 1993 in Portland, Oregon with the goal of removing barriers that get in the way of creativity. Our roots started with core Apple enthusiasts using Adobe and Quark products and focused on the creation of plug-ins.

Early Growth and Acquisition
In the mid-90s, Extensis was the largest plug-in developer in the world adding photo cataloging software, a creative content website, font management, and digital asset management to its product suite. Extensis was acquired by Japanese content-management company, Celartem Inc., in 2002.

Product Focus and Expansion
In 2005, Extensis focused strategically on font management and digital asset management technologies. Extensis continued to innovate and was awarded over 20 font patents throughout its existence. Extensis expanded its US and UK presence into France, Germany, and Australia.

Uniting with LizardTech
In 2018, Extensis brought into its suite of products LizardTech’s state-of-the-art software solutions for compressing and distributing massive, high-resolution geospatial data, becoming one company.
At Extensis, we strive to make customers more successful by streamlining the connection between people and their assets.
We aim to be the only digital asset platform empowering people to invent amazing.
Six core values form the foundation of our ability to empower customers to invent amazing...
First and foremost, **always think like the customer.**

Customer empathy unlocks our ability to offer proactive solutions to meet their needs, wants, and pains.

“I always try to think this way because I was an Extensis customer prior to joining. I know the questions that need to be asked and understand that being a customer, debating a multi-thousand dollar purchase, the solution better meet my needs.”

*Extensis Customer Success Team Member*
“Turning an upset customer on social media to a happy customer feels great! Gives me a sense of a job well done, even if that is not my job. Being humble is what makes it possible; listen and treat everyone as you would like to be treated.”

Extensis Marketing Team Member

Always be humble.

We can’t solve customer problems if we can’t see past ourselves.
“This is the place to be curious, and we are welcome to stay curious and question dogma. I feel that curiosity and innovation go hand in hand.”

Extensis Engineer

Always be curious.
Curiosity opens doorways to opportunities that emerge in the market.
We are one team, seeking to deliver our customer’s success by meeting their needs. With singular purpose, we stand unified.

“One team means to be proactive in working together in the same way we are proactive with the customer; hear, listen, understand what others need and how we can collaborate to achieve our ultimate goal.”

Extensis Sales Team Member
We work hard and strive for balance. Hard work can only come from a balanced lifestyle.

“To me, this is being playful and not taking yourself too seriously. Having fun and feeling calm and balanced leads to more informed and wise decision making and execution.”

Extensis Sales Team Member
We will be accountable.

Accountability imparts trust—both are requisite to make teams successful.

“Extensis does an excellent job of trusting their employees to do their best work.”

Extensis Engineer
With these values as our foundation, we empower customers to **invent amazing**.

“Amazing is everywhere, in the people we serve and the products and services they deliver. It’s so much fun to be a part of their stories; to share their troubles and find ways to solve them together.”

*Extensis Marketing Team Member*
“Extensis is defined by the success of its customers, and nowhere is this more evident than in our core values. A list of six ideals, these standards illustrate how we interact with our customers, and how we strive each day to better ourselves.”

Toby Martin, CEO
The only way that we can live is if we grow. The only way we can grow is if we change.

The only way we can change is if we learn. The only way we can learn is if we are exposed.