

PORTFOLIO



Take Control of Digital Chaos

Get More Value From Your Digital Asset Investment

Say goodbye to digital asset chaos

Poorly organized and disconnected filing systems block you from getting the most out of your organization's valuable digital assets. Extensis Portfolio™ brings it all together into a single source of truth for all your images, videos, and documents so you can easily collaborate, organize, find, and manage your assets effectively — even as your collection grows.

Supports workflows across the enterprise

Whether you're a small or midsize workgroup, in marketing or operations, Portfolio connects your digital assets with internal teams, partners, and customers — anywhere in the world. This trusted digital asset management solution can integrate and support your existing business systems and workflow. Portfolio includes everything you need to get started, right out of the box. Plus, flexible and cost-effective add-ons let you extend functionality when you need it.

Modular and mobile

Portfolio is a modular solution that scales with your organization. Optional add-ons are available to extend its built-in capabilities at any time to meet your growing needs.

Available options include:

- + Asset distribution portals with Portfolio NetPublish®, including support for 360 videos and photos
- + Boost processing power, add watermarking, and gain more file conversion options with Portfolio Media Engine
- + Single sign-on integration
- + Expand and integrate with other systems via Portfolio's robust APIs
- + Professional Services for custom integrations



Innovating for you

With more than 20 years of R&D and constant improvement, Portfolio is a proven solution with a loyal customer base. We innovate with best-in-class technology partners to bring you the most advanced and innovative asset management tools that maximize the value — and impact — of your digital assets. So you can stop searching and start creating.

For more information, visit extensis.com/portfolio

Portfolio: What's Inside

Centralized Storage

Zap file duplicates and speed up conversions

Store all asset types — images, graphics, videos, and documents including Adobe® Creative Suite® and Microsoft® Office files — in one place and in their highest quality formats. On-demand conversion tools empower your teams to create the file type and resolution they need, when they need it — without having to maintain multiple versions.

Control Your Visual Experience

Better search, better results

View your assets and related metadata in the way that best supports your work. Portfolio's visually rich workspace lets you choose from visual thumbnails in Gallery View (even if you don't have the app that created them), to a detailed list in List View, to specific location on a map when GPS coordinate metadata is available.

Metadata Extraction

Let taxonomy rule your collection...your way

Portfolio automatically extracts file metadata and helps you keep control over required fields when assets are added to the catalog. You can also create custom keywords or allow your taxonomy to grow organically with your team.

Advanced Compression + Powerful Zoom

Save more space while preserving image integrity

Compress a raw image to 1/20th of its size with no visible data loss. True lossless compression, which reduces file size by an average of 30%, is also supported. Powerful zoom and dynamic panning technology let you see the fine details of high-resolution assets, even when previewing an image.

Track Versions

Collaborate while keeping asset versions in their place

Portfolio supports the creative workflow by ensuring efficient collaboration. You can check out assets, make changes, and then check them back in — ensuring everyone is in-sync with access to the right assets.

At any time, files can be rolled back to a previous state from their revision history.

Automatic Cataloging

Get real-time updates about asset availability

Portfolio monitors designated folders and can automatically catalog assets and extract metadata. When assets are added, edited, or removed, the catalog will immediately reflect the changes.

Smart Galleries

Teach your gallery to think (and sort) like you do

With Portfolio, galleries aren't always static collections of assets. Conditional searches can be saved as a Smart Gallery, so when assets are tagged with specific metadata, they are automatically added right where you want to find them.

Server-Side Scripting

Automate workflows with your own custom features

Create custom scripts to meet your specific workflow needs that are as easy to use as a program feature — such as finding duplicates or sending emails to your users when metadata is updated.

Rights Management

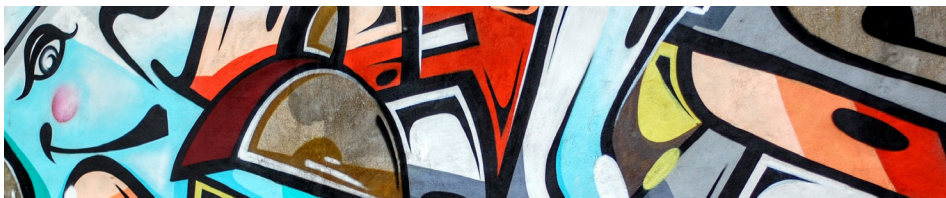
Reduce risk by tracking when and how assets can be used

Remove workflow bottlenecks and reduce the risk of expensive copyright violations. Use the Fadel Rights Cloud™ Connector for insights and understanding of the usage rights associated with your assets.

Web-Enabled and Mobile-Ready

Use Portfolio from any device or location

From asset cataloging to distribution, Portfolio is web-enabled and mobile-ready. If you have a web browser, you can use Portfolio to access, upload and distribute your assets. Plus, the free Portfolio Flow® mobile app allows your team to upload files directly from your tablet, iOS, or Android device into your collection from any location.



For more information, visit extensis.com/portfolio

© 2020 Extensis, a division of Celartem, Inc. This document and the software described in it are copyrighted with all rights reserved. This document or the software described may not be copied, in whole or part, without the written consent of Extensis, except in the normal use of the software, or to make a backup copy of the software. This exception does not allow copies to be made for others. Licensed under U.S. patents issued and pending.